



**THE JUNIOR LEAGUE OF
HAMPTON ROADS**
Women building better communities®

Our Mission

The Junior League of Hampton Roads, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Our Vision

The Junior League: Women Around the World as Catalysts for Lasting Community Change.

The Junior League of Hampton Roads, Inc. is a 501(c)(3) nonprofit organization.



2021-2022 Sponsorship Opportunities

Learn More

www.jlhr.org



For Inquiries

volunteer@jlhr.org
(757) 873-0281

A Long History

The Junior League of Hampton Roads, Inc. (JLHR) formed in 1949 as the Hampton Roads Service League and became a Junior League in 1956.

Over the years, the JLHR has been instrumental in the betterment of the Hampton Roads community.

In the 1960s, the JLHR co-founded the "Junior Nature Museum," now the Virginia Living Museum, and donated \$100,000 to fund the creation of the Touch Tank.

Read more about our history on our website.



Who is the JLHR?

How We Help

Embedded in the mission statement is a call to develop women into activists trained on the issues in their community, creating effective action.

The JLHR's community outreach efforts fill gaps in services for women and children who are confronting economic adversity, concentrating our efforts on addressing food insecurity, childhood education, and racial injustice.

During the 2021-22 League year, the JLHR is serving our the Hampton Roads community in many ways, including:

- Supporting the Peake Childhood Center, Alternatives, Inc., and Smart Beginnings
- Awarding Community Opportunity Grants totaling at least \$3,000
- Awarding Scholarships for high school seniors totaling at least \$3,000



Leadership Service

For over 65 years, the Junior League of Hampton Roads has been training our members to become community leaders. Today, we have 80 members who are selflessly committed to our mission-based programs.

Invest in women leaders in
Hampton Roads.
Invest in the JLHR!



"VOLUNTEERS ARE
love
in motion."

- unknown

Triple Your Impact

The Junior League's unique model allows us to continuously train volunteers and woman leaders to triple the impact our donors' dollars make in the community.

**Your sponsorship dollars
train leaders, contribute to the future
success of our community, and make real-
time improvements to
Hampton Roads.**

The JLHR's partnerships with high-quality nonprofit organizations, such as the Peake Childhood Center (formerly the Downtown Hampton Child Development Center), Alternatives, Inc., and Smart Beginnings, allow us to maximize our volunteers' community work.



TICKET TO *Tour!*

What is a Tour of Trucks?

2021 marked the first year of Tour of Trucks and drew on the JLHR's 8 years of experience hosting Touch a Truck. This year attendees will visit the race track of Langley Speedway and experience an interactive tour of various trucks, race cars, heavy equipment and other massive mobile machines that will delight the young and the young at heart!

Why sponsor the JLHR Tour of Trucks?

Aside from the excellent reasons to support the JLHR, sponsors can expect promotion through social media posts, our website, event program ads, banners, and more!



Tour of Trucks

PRESENTED BY JLHR AND LANGLEY SPEEDWAY

APRIL 10, 2022



Platinum

\$2,500 or Vehicle + \$1,000

- Premier logo placement on digital & print materials
- Social media spotlighting
- Full page ad on event program
- Display banner at event
- 24 complimentary admission tickets

Gold

\$1,000 or Vehicle + \$500

- 2nd most prominent logo placement on most digital and print materials
- Social media spotlighting
- 1/2 page ad on event program
- Display banner at event
- 16 complimentary admission tickets

Silver

\$500 or Vehicle + \$250

- 3rd most prominent logo placement on some digital and print materials
- Social media recognition
- 1/4 page ad on event program
- 12 complimentary admission tickets

Bronze

\$250 or Vehicle + \$100

- Sponsor name listed on website and digital materials
- Social media recognition
- 1/8 page ad on event program
- 8 complimentary admission tickets

**Nonprofit or government agencies providing a vehicle without a monetary donation will be listed as Bronze level sponsors. **

"ACT AS IF WHAT
YOU DO MAKES A
difference.
IT DOES."

- William James

