



**THE JUNIOR LEAGUE OF  
HAMPTON ROADS**  
*Women building better communities®*

## Our Mission

The Junior League of Hampton Roads (JLHR) is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. Its purpose is exclusively educational and charitable.

## Our Vision

The Junior League: Women Around the World as Catalysts for Lasting Community Change.

The Junior League of Hampton Roads, Inc. is a 501(c)(3) nonprofit organization.



# 2023 JINGLE JOG SPONSORSHIP PACKET

Learn More

[www.jlhr.org](http://www.jlhr.org)



For Inquiries

[volunteer@jlhr.org](mailto:volunteer@jlhr.org)  
(757) 873-0281

# A Long History

The Junior League of Hampton Roads, Inc. (JLHR) formed in 1949 as the Hampton Roads Service League and became a Junior League in 1956.

Over the years, the JLHR has been instrumental in the betterment of the Hampton Roads community.

In the 1960s, the JLHR co-founded the "Junior Nature Museum," now the Virginia Living Museum, and donated \$100,000 to fund the creation of the Touch Tank.

Read more about our history on our website.



## Who is the JLHR?



## How We Help

Embedded in the mission statement is a call to develop women into activists, trained on the issues in their community, and creating effective action.

The JLHR's community outreach efforts fill gaps in services for women and children who are confronting economic adversity.

During the 2022-2023 League year, the JLHR served the community in many ways, including:

- Provided 148 volunteers hours to various nonprofits, including THRIVE Peninsula, PEAKE Childhood Center, and LINK
- Donated 5,000 lbs of food and collected other goods for 9 local organizations
- Awarded Community Opportunity Grants totaling \$4,000
- Awarded Scholarships for high school seniors totaling \$4,000



**SATURDAY,  
DECEMBER 16  
BILLSBURG  
BREWERY**

## What is Jingle Jog?

Jingle Jog is a 5k and 1 mile fun run along the Capital Trail in partnership with Colonial Road Runners and Billsburg Brewery in Williamsburg.

## Why sponsor Jingle Jog?

As a Jingle Jog sponsor, you can support the Junior League of Hampton Roads as we work to empower women to be trained volunteers and leaders. Your sponsorship contributes to the future success of our community and makes real-time improvements to Hampton Roads. Sponsorship also includes marketing to athletes and families throughout the Peninsula.





# Sponsorship Packages

## Platinum | \$1,000

- 3rd Placement of logo on race t-shirt, website, and digital materials
- Social Media Spotlight
- Promo materials in race packets
- 10 complimentary race entries

## Silver | \$500

- Logo on race t-shirt, website, and digital materials
- Social media recognition
- Promo materials in race packets
- 3 complimentary race entries

## Gold | \$750

- Logo on race t-shirt, website, and digital materials
- Social media recognition
- Promo materials in race packets
- 5 complimentary race entries

## Bronze | \$250

- Listing on race t-shirt
- Sponsor name listed on website and digital materials
- Promo materials in race packets
- 1 complimentary race entry



## ~~Ruby | \$5,000~~

**(limit of 1 Ruby sponsor)**

- Listing as Presenting Sponsor of 5k & largest sponsor logo on race t-shirt
- Premier logo placement on digital & print materials including race t-shirt
- Social media spotlighting
- Promo materials in race packets
- 15 complimentary race entries
- Race day table for promotion (must provide table volunteers)

## ~~Diamond | \$2,500~~

**(limit of 1 Diamond sponsor)**

- Listing as Presenting Sponsor of 1mi Fun Run
- 2nd most prominent logo placement on t-shirt, digital and print materials
- Social media spotlighting
- Promo materials in race packets
- 12 complimentary race entries
- Race day table available for promotion (must provide table volunteers)

**Sponsor Commitment Deadline:** November 22, 2023

