



THE JUNIOR LEAGUE OF HAMPTON ROADS

Women building better communities®

Our Mission

The Junior League of Hampton Roads, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Our Vision

The Junior League: Women Around the World as Catalysts for Lasting Community Change.

The Junior League of Hampton Roads, Inc. is a 501(c)(3) nonprofit organization.



2020-2021

Sponsorship Opportunities

Learn More

www.jlhr.org



For Inquiries

volunteer@jlhr.org
(757) 873-0281

Leadership + Service

For over 65 years, the Junior League of Hampton Roads has been training our members to become community leaders.

Today, we have 80 members who are selflessly committed to our mission-based programs.

The JLHR is a 501(c)(3) nonprofit organization.



"VOLUNTEERS ARE
love
in motion."

- unknown

Triple Your Impact

The Junior League's unique model allows us to continuously train volunteers and woman leaders to triple the impact our donors' dollars make in the community.

**Your sponsorship dollars
train leaders, contribute to the future
success of our community, and make
real-time improvements to
Hampton Roads.**

The JLHR's partnerships with high-quality nonprofit organizations, such as the Virginia Peninsula Foodbank and the Downtown Hampton Child Development Center, allow us to maximize our volunteers' community work.



TICKET TO *Tour!*

What is a Tour of Trucks?

Tour of Trucks is an inaugural event, drawing on the JLHR's 8 years of experience hosting Touch a Truck. Held at Langley Speedway, attendees will drive through an interactive tour of various trucks, racecars, heavy equipment and other massive mobile machines that will delight the young and the young at heart!

Why sponsor the JLHR Tour of Trucks?

Aside from the excellent reasons to support the JLHR, sponsors can expect promotion through social media posts, our website, event program ads, banners, and more!

Tour of Trucks



PRESENTED BY JLHR AND LANGLEY SPEEDWAY
APRIL 18, 2021



Platinum

\$2,500 or Vehicle + \$1,000

- Premier logo placement on digital & print materials
- Social media spotlighting
- Full page ad on event program
- Display banner at event
- 4 complimentary vehicle admission tickets

Gold

\$1,000 or Vehicle + \$500

- 2nd most prominent logo placement on most digital and print materials
- Social media spotlighting
- 1/2 page ad on event program
- Display banner at event
- 3 complimentary vehicle admission tickets

Silver

\$500 or Vehicle + \$250

- 3rd most prominent logo placement on some digital and print materials
- Social media recognition
- 1/4 page ad on event program
- 2 complimentary vehicle admission tickets

Bronze

\$250 or Vehicle + \$100

- Sponsor name listed on website and digital materials
- Social media recognition
- 1/8 page ad on event program
- 1 complimentary vehicle admission ticket

**Nonprofit or government agencies providing a vehicle without a monetary donation will be listed as Bronze level sponsors. **

"WHAT YOU DO
MAKES A
difference
AND YOU HAVE
TO DECIDE
WHAT
DIFFERENCE
you
WANT TO MAKE.

- Jane Goodall

TO THE
Max!

Why choose an annual sponsorship?

Maximize your sponsorship dollars by becoming an Annual Sponsor!

Annual Sponsors can enjoy benefits from Tour of Trucks and the opportunity to reach over 300 JLHR members and many of our supporters.

Who will my sponsorship reach?

The JLHR has over 80 members who actively participate in JLHR events, meetings, and community work. We also have over 250 sustaining members who receive frequent communication.



JLHR
ANNUAL SPONSORSHIP
MAXIMIZE YOUR DONATION



We are The Junior League. Join us.

Maximize your donation! Annual Sponsors may contribute a cash donation or provide a combination of a cash donation and a vehicle for Tour of Trucks.

Platinum | \$3,000 or Vehicle + \$2,000

- All Tour of Trucks Platinum benefits
- Sponsor mention in all press releases
- Sponsor spotlighting on JLHR website and monthly membership emails
- Opportunity to reach over 300 members through video and other digital media
- 7 complimentary JLHR cookbooks
- Opportunity to provide training or speak at a membership meeting

Silver | \$1,000 or Vehicle + \$500

- All Tour of Trucks Silver benefits
- Sponsor spotlighting on JLHR internal communications and recognition on website
- Opportunity to reach over 300 members digitally
- 3 complimentary JLHR cookbooks

Gold | \$2,000 or Vehicle + \$1,000

- All Tour of Trucks Gold benefits
- Sponsor mention in press releases
- Sponsor spotlighting on monthly membership emails and JLHR website
- Opportunity to reach over 300 members digitally
- 5 complimentary JLHR cookbooks
- Opportunity to collaborate on short training for JLHR members

Bronze | \$500 or Vehicle + \$250

- All Tour of Trucks Bronze benefits
- Recognition on JLHR website
- 1 complimentary JLHR cookbook



"ACT AS IF WHAT
YOU DO MAKES A
difference.
IT DOES."

- William James