



INAUGURAL

TEE UP FOR THE JLHR GOLF TOURNAMENT

FRIDAY, APRIL 26

GOLDEN HORSESHOE GOLF CLUB

GREEN COURSE

WILLIAMSBURG, VA

2024 SPONSOR PACKAGES



Who is the JLHR?

Leadership & Service

For over 65 years, the Junior League of Hampton Roads has empowered women to become community leaders. Today, we have 50 members who are selflessly committed to our mission-based programs.

The Junior League of Hampton Roads, Incorporated (JLHR) is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. Its purpose is exclusively educational and charitable. We are a 501(c)(3) nonprofit organization.



How We Help

Embedded in our mission statement is a call to develop women into activists, trained on the issues in their community, and creating effective action.

The JLHR's community outreach efforts fill gaps in services for women and children who are confronting economic adversity.

During the 2022-2023 League year, the JLHR served the community in many ways, including:

- Provided 148 volunteers hours to various nonprofits, including THRIVE Peninsula, PEAKE Childhood Center, and LINK
- Donated 5,000 lbs of food and collected other goods for 9 local organizations
- Awarded Community Opportunity Grants totaling \$4,000
- Awarded Scholarships for high school seniors totaling \$4,000

2024 SPONSOR PACKAGES



Sponsor Commitment Deadline is March 15!

As a tournament sponsor, you can support the Junior League of Hampton Roads as we empower women to be trained volunteers and community leaders.

Your sponsorship contributes to the future success of our community programs, centered on family services and education, and makes real-time improvements to Hampton Roads.

Ruby: \$5,000

Presenting Tournament Sponsor (Limit 1)

- Listing as the Presenting Sponsor in event program and on all marketing collateral
- Sponsor featured on event signage throughout course and clubhouse
- Logo featured on player swag bags
- Social media spotlight on JLHR pages
- Registration for tournament foursome
- Option to host a table & tent onsite
- Opportunity to provide company collateral for player swag bags

Diamond: \$2,500

Both Diamond (Golf Cart or Hospitality) Sponsors Receive:

- Social media spotlight on JLHR pages
- Registration for tournament foursome
- Option to host a table & tent onsite
- Opportunity to provide company collateral for player swag bags

*Diamond partners can be a **Golf Cart** or **Hospitality** Sponsor:*

Golf Cart Sponsor (Limit 1)

- Sponsor logo featured on each two-seater cart per foursome
- Listing as the Golf Cart Sponsor in event program on all marketing collateral

Hospitality Sponsor (Limit 1)

- Sponsor featured on signage within reception areas and on boxed lunches for players
- Listing as the Hospitality Sponsor in event program and on all marketing collateral



All packages include the opportunity to provide business collateral in the player swag bags.

Platinum: \$1,000

Both Platinum (Beverage or Gift) Sponsors Receive: Social media recognition on JLHR pages and the option to host a table & tent onsite

Platinum partners can be a **Beverage** or **Gift Sponsor**:

Beverage Sponsor

- Feature on signage at all bar areas
- Listing as a Beverage Sponsor in event program and on all marketing collateral

Gift Sponsor

- Feature on choice of golf balls or golf tee's
- Listing as a Gift Sponsor in event program and on all marketing collateral

Gold : \$750 Raffle Sponsor

- Sponsor featured on signage adjacent to raffle table
- Listing as a Raffle Sponsor in event program and on JLHR website
- Social media recognition on JLHR pages

Silver: \$500

Silver partners can be a **Prize** or **Warm-Up Sponsor**:

Prize Sponsor

- Recognition at prize ceremony or applicable game hole
- Listing as a Prize Sponsor for chosen event in program and on JLHR website

Warm-Up Sponsors

- Sponsor signage featured on the putting green and driving range
- Listing as a Warm-Up Sponsor in event program and on JLHR website

Bronze: \$250 Hole Sponsor

- Sponsor featured on signage at tee box
- Listing as a Hole Sponsor in event program and on JLHR website
- Opportunity to provide company collateral for player swag bags

Table & Tent Add-On: \$100

- Option to host a table & tent (sponsor-supplied) on the golf course during the event.
- **Must be paired with existing sponsorship package.**





2024 PLAYER PACKAGES

Join us for a fun day of play on the Green Course at Golden Horseshoe Golf Club in Williamsburg! We will kick off the morning at 7AM for registration, raffle selection, and a light breakfast, before a shotgun start at 8:30AM. Tournament will be played with Captains Choice. Review the player packages below for more information.

The tournament registration deadline is **Friday, March 15.**

Individual Registration: \$150 - OR - Foursome Registration: \$500

Player Packages Include:

Golf Tournament Registration
Light Breakfast
Boxed Lunch after play conclusion
Drink Ticket
2 Raffle Tickets

Mulligan Packages

Individual - \$15

1 Mulligan
5 Raffle Tickets

Individual - \$25

2 Mulligans
10 Raffle Tickets

Team - \$100

8 Mulligans
20 Raffle Tickets

Max of 2 Mulligans Per Player

Raffle Ticket Add-On Package

10 for \$15
20 for \$25

