



**LANGLEY SPEEDWAY • 11AM - 3PM  
SUNDAY, APRIL 23, 2023**

## **2023 SPONSORSHIP OPPORTUNITIES**

**Tour of Trucks** is a community wide event where families can see, touch, climb and learn about vehicles of all types, including public service, emergency, utility, construction, transportation, and delivery—all in one place!

When you **become a Tour of Trucks sponsor**, you support the Junior League of Hampton Roads and all of its community programs. The JLHR provides funding for local scholarships, grants for community partners, training for our network of volunteers, and support for immediate service needs on the Peninsula.

**Support Tour of Trucks** and help the JLHR **fill the gap in services for women and children** who are confronting economic adversity on the Peninsula.



Your sponsorship can help the JLHR provide services and trained volunteers for community partners like:



**LINK of Hampton Roads**

is a human services organization providing emergency resources for the homeless and at risk.



**THRIVE Peninsula**

is a homeless prevention organization that serves those in need in our area.



**Alternatives Inc.**

is a nonprofit that provides youth development programs.



**Peake Childhood Center**

is an early childhood education center servicing families and children of all backgrounds and all income levels.

Learn more about our community partners and friends at [jlhr.org](http://jlhr.org).

## Complete our Sponsor Form to get started!

### Platinum

\$2,500 or Vehicle + \$1,000

- Premier logo placement on digital & print materials
- Social media spotlighting
- Full page ad on digital event program
- Display banner at event
- VIP bag insert
- 24 complimentary admission tickets

### Gold

\$1,000 or Vehicle + \$500

- 2nd most prominent logo placement on most digital and print materials
- Social media spotlighting
- 1/2 page ad on digital event program
- Display banner at event
- VIP bag insert
- 16 complimentary admission tickets

### Silver

\$500 or Vehicle + \$250

- 3rd most prominent logo placement on some digital and print materials
- Social media recognition
- 1/4 page ad on digital event program
- VIP bag insert
- 12 complimentary admission tickets

### Bronze

\$250 or Vehicle + \$100

- Sponsor name listed on website and digital materials
- Social media recognition
- 1/8 page ad on digital event program
- VIP bag insert
- 8 complimentary admission tickets