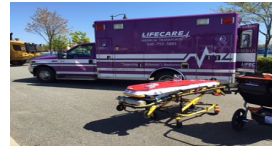




2020 Touch a Truck
Saturday April 4, 2020
9:00 AM – 3:00 PM
Peninsula Town Center, Hampton, VA
SPONSORSHIP OPPORTUNITIES



Join us again as the Junior League of Hampton Roads Presents its 9th Annual Touch a Truck Event at the Peninsula Town Center in Hampton, Virginia. This popular family event has been a hit on the Peninsula for the last 8 years and draws a crowd of over 2,000 each year. The event features vehicles and heavy machinery from businesses all over the Hampton Roads area, allowing children and adults the opportunity to see and touch the vehicles that help build, protect, and serve our local communities. The event also features area mascots, special performances, food and merchant vendors, and entertainment for the whole family. Proceeds from the event will benefit JLHR's projects in support of our mission to help women and children in Hampton Roads.

For more information or to become a sponsor of the Junior League of Hampton Roads 9th Annual Touch a Truck Event, please contact us at volunteer@jlhr.org or via phone at (757) 873-0281.

The Junior League of Hampton Roads is a 501(c)(3) non-profit, charitable agency (EIN #54-0566800) and part or your entire donation may be tax deductible.

EVENT OVERVIEW

Touch a Truck offers children a hands-on opportunity to explore heavy machinery and to meet the people who build, protect and serve the Hampton Roads community. Vehicles on display could include construction trucks, emergency responders, tractor trailers, utility trucks and helicopters. The event also features area mascots, special performances, food and merchant vendors, and entertainment for the whole family.

TICKETS

The Junior League of Hampton Roads (JLHR) invites the community-at-large to participate in Touch a Truck for a cost of \$5 per ticket or \$15 per pack of four tickets.

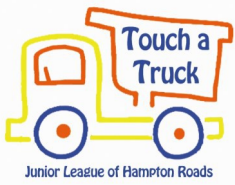
We are bringing back our acclaimed VIP hour again this year. Due to its previous success, we expect tickets to sell quickly. VIP tickets are available online only through advanced sales, while supplies last, for a cost of \$10 per ticket and \$35 per pack of four tickets. Tickets are available at www.jlhr.org.

SPONSORSHIP

Touch a Truck offers sponsors an excellent opportunity to interact with parents, children, League members, and the Hampton Roads community. To learn more about sponsorship opportunities, please visit the JLHR website at www.jlhr.org or contact us at volunteer@jlhr.org

MISSION

The Junior League of Hampton Roads, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.



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SPONSORSHIP LEVELS					
All sponsorship levels get a 10'x10' space with table and year-long recognition on JLHR website including logo and link					
	\$5,000 Bulldozer	\$2,500 Tractor Trailer	\$1,000 Excavator	\$500 Car Carrier	\$250 Tow Truck
Benefits					
Vehicles to Showcase	Up to 10 vehicles	Up to 5 vehicles	Up to 3 vehicles	Up to 2 vehicles	1 vehicle
Lunch & Goodie Bags for Vehicle Attendants	1 per vehicle	1 per vehicle	1 per vehicle	1 per vehicle	1 per vehicle
General Admission Tickets	20	15	10	5	5
VIP Tickets	2 per vehicle (20 max)	2 per vehicle (10 max)	2 per vehicle (6 max)	2 per vehicle (4 max)	2
Sponsor Callouts on Facebook and Instagram	5	4	3	2	1
Ad Space in Event Material (Artwork Due March 6, 2020)	Full Panel	Full Panel	Full Panel	Half Panel	Half Panel
Banner Space at Event	✓	✓	✓	See below for options	See below for options
Company Logo on Poster, Flyers and Hard Hats	✓	✓	✓	No	No

BANNER INFORMATION
Do you have a 4' or 8' banner? We can display your provided banner along our event fencing.
4' Banner - \$75
8' Banner - \$100