



THE JUNIOR LEAGUE OF HAMPTON ROADS

Women building better communities®

Our Mission

The Junior League of Hampton Roads, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Our Vision

The Junior League: Women Around the World as Catalysts for Lasting Community Change.

The Junior League of Hampton Roads, Inc. is a 501(c)(3) nonprofit organization.



2020-2021

Sponsorship Opportunities

Learn More

www.jlhr.org



For Inquiries

volunteer@jlhr.org
(757) 873-0281

Leadership + Service

For over 65 years, the Junior League of Hampton Roads has been training our members to become community leaders.

Today, we have 80 members who are selflessly committed to our mission-based programs.

The JLHR is a 501(c)(3) nonprofit organization.



"VOLUNTEERS ARE
love
in motion."

- unknown

Triple Your Impact

The Junior League's unique model allows us to continuously train volunteers and woman leaders to triple the impact our donors' dollars make in the community.

**Your sponsorship dollars
train leaders, contribute to the future
success of our community, and make
real-time improvements to
Hampton Roads.**

The JLHR's partnerships with high-quality nonprofit organizations, such as the Virginia Peninsula Foodbank and the Housing Development Corporation of Hampton Roads, allow us to maximize our volunteers' community work.



TICKET TO *Tour!*

What is a Tour of Trucks?

Tour of Trucks is an inaugural event, drawing on the JLHR's 8 years of experience hosting Touch a Truck. Held at Langley Speedway, attendees will drive through an interactive tour of various trucks, racecars, heavy equipment and other massive mobile machines that will delight the young and the young at heart!

Why sponsor the JLHR Tour of Trucks?

Aside from the excellent reasons to support the JLHR, sponsors can expect promotion through social media posts, our website, event program ads, banners, and more!

Tour of Trucks



**PRESENTED BY JLHR AND LANGLEY SPEEDWAY
APRIL 18, 2021**



Platinum

\$2,500 or Vehicle + \$1,000

- Premier logo placement on digital & print materials
- Social media spotlighting
- Full page ad on event program
- Display banner at event
- 4 complimentary vehicle admission tickets

Gold

\$1,000 or Vehicle + \$500

- 2nd most prominent logo placement on most digital and print materials
- Social media spotlighting
- 1/2 page ad on event program
- Display banner at event
- 3 complimentary vehicle admission tickets

Silver

\$500 or Vehicle + \$250

- 3rd most prominent logo placement on some digital and print materials
- Social media recognition
- 1/4 page ad on event program
- 2 complimentary vehicle admission tickets

Bronze

\$250 or Vehicle + \$100

- Sponsor name listed on website and digital materials
- Social media recognition
- 1/8 page ad on event program
- 1 complimentary vehicle admission ticket

**Nonprofit or government agencies providing a vehicle without a monetary donation will be listed as Bronze level sponsors. **

"WHAT YOU DO
MAKES A
difference
AND YOU HAVE
TO DECIDE
WHAT
DIFFERENCE
you
WANT TO MAKE.

- Jane Goodall